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Xtatix Freefone, Hit the Market, and Took Off Running.

Buffalo, N. Y., October 2005 – Xtatix LLC reintroduced an updated Freefone, the all in one headphones MP3 player, this September. Reaction to the new design and functionality has been very positive.

The Freefone is different from any other MP3 player on the market. The Freefone has no wires, cords, external unit, or hassle. The Freefone has an MP3 player built into the earpiece of a behind-the-head style headphone.

The MP3 player is built directly into the headphone unit eliminating the annoying interference of a connection cord; making this player ideal for athletic activities. The headphone unit itself is designed to curve around the ears and securely wrap around the back of the head. The player sits on securely, allowing the user freedom to make quick movements without the fear of losing the player.

"Most of the customers who purchase the Freefone take part in some sort of activity requiring them to remain agile; such as running, weight training, etc. Our users are quite surprised by the light weight and sturdiness of this product," said CEO, Ben Dolgin-Gardner.

Today's technology aids people in becoming more productive and efficient by allowing us to perform a number of work functions in remote locations. However, as a side effect of being fully mobile, we are required to juggle a number of mobile devices; laptops, PDAs, digital music player, cell phones, etc. Xtatix's Freefone eliminates the need to juggle a digital music player, by offering the user the option to wear and forget. It also serves as a thumb drive that can store any file type.

The next time you are jogging at the track or through an airport, remember there is a device that can give you the relaxing comfort of music, and not get in your way, while you frantically search for your boarding pass, cell phone or PDA in your race to catch that departing plane, call the office, change your voice mail, check your schedule, etc...

About Xtatix

Xtatix produces a diverse line of MP3 players and will be introducing new digital entertainment products to the market before 2006. Xtatix players are stylish and offer the same or better features than competitors at a lower price. Located in Buffalo, NY Xtatix targets the educated consumer with an active lifestyle. All products come with a one year limited warranty.

For more information, visit www.xtatix.com.